



**INDUSTRY & INVESTOR PARTNERING CONFERENCE**  
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

**Opening Reception:** Sunday, Jan. 26<sup>th</sup>, 2025  
**Partnering & 42PLUS1:** Monday, Jan. 27<sup>th</sup>, 2025

**Munich, Germany | Leonardo Royal Munich**

<https://dxpx-conference.com/eu/>

**DxPx Europe '25 - Overview**

# Our philosophy – effective networking is key



- **DxPx** is a partnering conference focused on **diagnostics, digital health, precision medicine, and life sciences tools.**
- **Home of 42plus1** - a global pitch competition for life sciences startups to compete for up to \$2M USD in funding for top 3 winners.
- Founded by **Mirko Stange** based on 15 years of experience as a serial founder to facilitate **licensing, financing, and M&A** transactions.
- Extensive networking with **pre-scheduled one-on-one meetings** between early-stage and growth-stage companies and investors.
- Panels on **relevant content**: developments in the industry, regulatory issues, investor sentiment and the M&A environment.

## DxPx Europe '25 Sponsors

### Platinum



### Silver



### Bronze



### Media Partners



as of 08/24

# DxPx 2024 highlights



## Growing – in all aspects: Brand Awareness reaches all-time high:

Total reach is an estimated 140,000 contacts through all targeted email campaigns, social media, and business partner networks





# 5 reasons why you should attend DxPx



**High investor density:** Maximize your opportunities with a strategic investor-to-startup ratio, ensuring impactful meetings and connections.



**Effective one-on-one meetings.** Participate in face to face, pre-scheduled 30min meetings to maximize your time at DxPx Europe '25.



**42plus1 business plan competition.** Pitch your ideas in diagnostics, digital health, precision med. & life science tools live at DxPx and compete for \$2M USD funding.



**International reach with participants from over 25 countries.** Expand your global network & connect with industry leaders from around the world.



**High quality content.** Panel presentations feature industry knowledge & market insights from healthcare experts & early-stage and private equity investors.

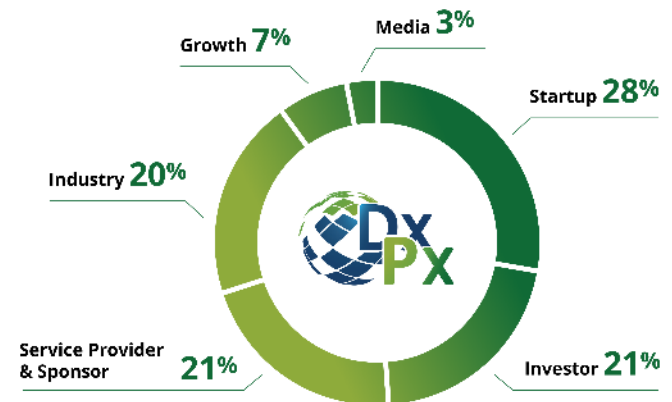
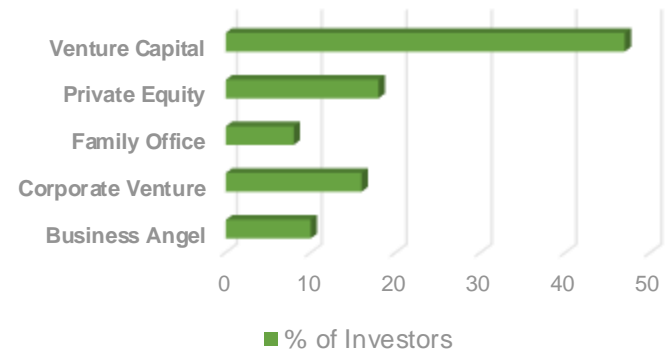
# DxPx Europe '25 & 42PLUS1 by the numbers



DxPx attendees come from around the world. We bring together **over 25 countries** and different key players so that they can learn from each other, collaborate and together define a new future for our industry.

- 1** thought-provoking keynote
- 2** unforgettable network receptions
- 8** 42PLUS1 finalist pitch live on stage
- 20** 1x1 meeting slots open to every attendee
- 22** industry thought leader speakers live on stage
- 25+** countries represented in our startup database
- 80+** Investors joining in person
- 500+** investors, entrepreneurs & industry partners expected to attend in-person

**% of Investors**



# We love it when one sentence says it all



“DxPx is such an impactful platform for advancing innovation in diagnostics and digital health by connecting visionary entrepreneurs with VCs, family offices and corporate investors they need to transform healthcare.”

- **Michele Colucci, JD, MFA,  
Founder + Managing Partner  
DigitalDx**



DxPx was a turning point for us. As a small, relatively unknown Spanish startup at that time, we never imagined we'd meet a VC investor from New Zealand face-to-face, let alone win them over as our lead investor. That meeting changed everything, allowing us to push forward in reshaping gynecological diagnostics around the world. It was an amazing experience, and now DxPx is a non-negotiable part of our yearly plans.

-**Marina Rigau  
Founder & CEO Mimark**



DxPx is a clear win for us. We look forward to participating again as a partner and judge for the 42plus1 Pitch Award.

- **Sebastian Swienty  
Senior Director,  
Corporate Business  
Development Licensing  
Qiagen**

# Strong and growing community of investors



With more than 80 investors joining in person, DxPx is one of the most effective platforms for startups to secure funding

# Great speakers will make Munich unforgettable



**Sunday, January 26<sup>th</sup>**

- ✓ **Private Equity & Scale-Up Dinner:** Connecting Growth with Opportunity
- ✓ **DxPx Welcome Reception:** Networking with a fireside discussion with two industry veterans from Sysmex and BioNtech



**Monday, January 27<sup>th</sup>**

- ✓ **Investors-only breakfast**
- ✓ **Opening & Keynote Speech**
- ✓ **Panel:** The Power Duo: Family Offices and VC Investments for an Optimized Cap Table
- ✓ **Panel:** Transforming Drug Development: The Strategic Value of Diagnostics in Personalized Medicine
- ✓ **Lunch Workshop:** Scaling Smart - Mastering Digital Advertising to Accelerate Startup Growth
- ✓ **42PLUS1 Finalist Live Pitch:** Where Innovation Meets Opportunity
- ✓ **Panel:** Innovating Health: How Mayo Clinic's Ecosystem Fuels Startup Success through Clinical Trials, Partnerships, and Funding
- ✓ **Closing Remarks:** Outlook 2025
- ✓ **DxPx After Party:** Unwind & Connect



as of 08/2024



# Reasons to attend as Industry partner



- **Meet** some of the most exciting new companies in the industry and schedule 1×1 meetings with startups in our **private DxPx meeting spaces**.
- **Corporate VCs** can **register as judges** for our 42PLUS1 pitch competition to attend DxPx for free and **gain access to the entire 42PLUS1 application database**.
- **Network** at our **Opening Reception on Sunday, January 26th & the After Party on Monday, January 27th**. Take some time to connect and unwind with your industry peers on-site in the DxPx reception area.
- **Learn** more about **industry trends and market insights** from our DxPx panelists and speakers to help you identify future opportunities for your business.
- **Gain access to our exclusive** scale-up & Private equity dinner as sponsor or speaker.



DxPx 2024: Excerpt of industry represented in panels

# Why join as investor?



- **Largest Gathering of Diagnostics, Digital Health, Precision Med. & Tools Investors:** Meet peers who share your passion and network with industry executives, entrepreneurs, and investors at all stages.
- **Exclusive Deal-Flow Access:** Support the 42PLUS1 competition as online juror and attend DxPx for free.
- **Be a Speaker or Juror:** Secure free tickets for your portfolio companies by participating as a speaker or juror. Attend exclusive off-site events, like the "Surf's Up" investors-only reception during MEDICA.
- **Insights from Industry Leaders:** Learn from expert panelists and speakers on market trends. Stay ahead with thought leadership sessions on industry developments.



## '25 Venture Ambassadors

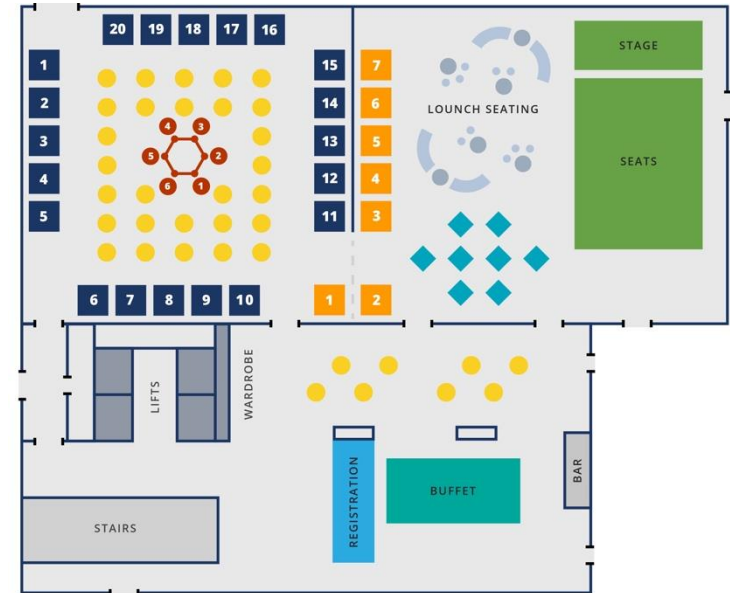


# Unique benefits for startups and scale-ups



- **Become part of the DxPx community** at the Opening Reception on Sunday, January 26<sup>th</sup> and DxPx After Party on January, 27<sup>th</sup>.
- **Effective itinerary** based on pre-schedule 1x1 meetings with early- and late-stage investors using an AI-assisted online partnering app.
- **Great visibility** in the heart of the partnering area: Opportunity to feature your company with 3x2m booth – designed by the startup; ordered and built by DxPx.
- **New: TechPillar showcases** for licensing & technology partnering; Pillars will also be offered as meeting hubs in the partnering app.
- **New: Off-site scale-up / private equity dinner** for revenue-generating companies to network with some of Europe's leading late-stage investors.

**Only 20 exhibitor slots available**



- Startup Exhibitors
- Table for 1 on 1 Meetings
- DxPx Venture Ambassadors
- ◆ TechPillars Showcases
- Industry Partner
- Theater for Panel & 42PLUS1
- Food & Drinks
- Lounge Area
- Registration & Support

# 42PLUS1: Compete for real funding



- 42PLUS1 **pitch competition** for startups active in diagnostics, digital health, precision med. & life science tools.
- **50+ investors** review and rate submitted applications prior DxPx to select 8 finalists to present and pitch live in Munich.
- On-site jurors at DxPx score the finalists to find the 3 ones who receive – pending due diligence – **funding of up to 750,000 USD.**
- **All startups receive the feedback of the online jurors following DxPx.**



## 42PLUS1 Jurors



**Anthony Vallance-Owen**  
Senior Investment Manager  
We Venture Capital



**Joey Mason, M.D.**  
Co-Found & Partner  
Duplex Capital Partners



**Dr. Mirko Stange**  
Founder –  
DxPx & 42PLUS1



**Dr. Bernd Goergen**  
Partner  
High-Tech Grunderfonds



**Sebastian Swienty**  
Senior Director, Corporate  
Business Development  
Licensing  
Qiagen

## 2024 42PLUS1 Finalists



**SUBMIT.  
PITCH.  
WIN.**



# Not sure yet? 5 more reasons to join...



## **Built by Entrepreneurs, for Entrepreneurs.**

Designed by those who understand the journey, to offer the partnering expertise you've always needed.



**Top-Tier Food & Unforgettable After Party.** Enjoy premium catering and continue networking in a vibrant atmosphere at our exclusive after-party.



**Quality Over Quantity.** Engage with meticulously selected service providers and advisory firms, ensuring high-value, targeted networking opportunities.



**Affordable and Accessible Participation.** Thanks to generous sponsors and strategic cross-financing from our own exits, participation is within reach for all.



## **Focused on investor-scarce areas of Diagnostics, Digital Health, Precision Med. and Life Science Tools.**

With a laser focus on these sectors, DxPx connects you with more decision-makers than ever before.



# Save the Date for DxPx U.S. in Chicago

Official partner of  
July 27-July 31, 2025



## Dr. Mirko Stange

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[Schedule a Meeting  
Today](#)

Investors attending MEDICA? Meet us at:



- INVESTORS ONLY -