

BROWN GIBBONS LANG & COMPANY
PRESENTS



AN INDUSTRY + INVESTOR PARTNERING CONFERENCE
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

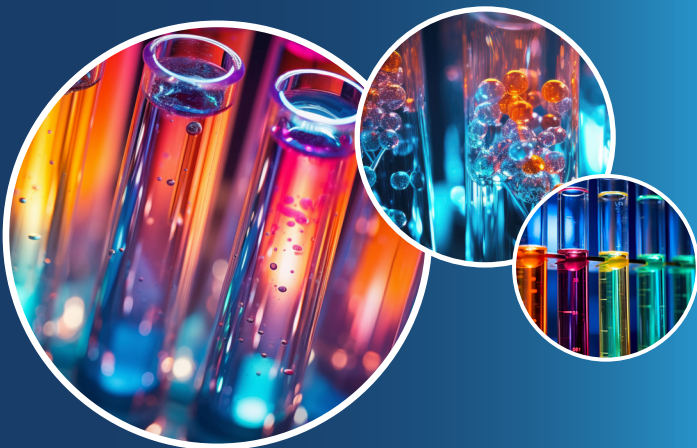
PART OF THE
ADLM 2024 Clinical Lab Expo
BOLD MOVE. July 30 - August 1, 2024
Chicago, IL

 BROWN GIBBONS
LANG & COMPANY

ABOUT DxPx

DxPx U.S., presented by Brown Gibbons Lang & Company (BGL), is an industry + investor partnering conference dedicated to Diagnostics, Digital Health, Precision Medicine, and Life Sciences Tools.

DxPx U.S. is hosted within the exposition hall of ADLM 2024 and is **the** place to meet with startups and growth-stage companies to explore licensing, financing, co-development, and M&A opportunities.



WHY ATTEND DxPx U.S. 2024?



PRE-SCHEDULED 1X1 MEETINGS offer the ability to maximize your time at DxPx & ADLM 2024, including the use of our private meeting rooms



EXCLUSIVE NETWORKING EVENTS connect startups, growth-stage companies, investors, tech scouts, and other industry participants



PANEL PRESENTATIONS feature industry knowledge & market insights from leading healthcare industry experts and private equity investors



STARTUP CITY spotlights the most innovative HealthTech and MedTech startups right in the heart of the ADLM 2024 Clinical Lab Expo



THE 42PLUS1 PITCH COMPETITION gives eight startups the chance to present their business plans and **COMPETE FOR UP TO \$2 MILLION IN FUNDING**

DxPx U.S. AT ADLM 2024

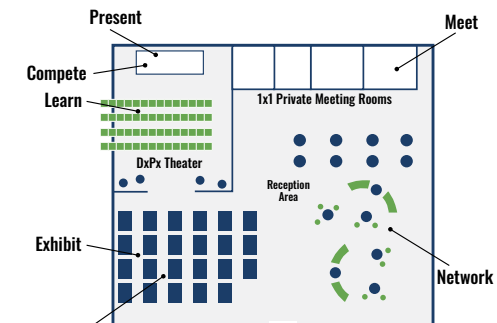
With more than 900 exhibitors across 200+ product categories, the ADLM 2024 Clinical Lab Expo is the premier global laboratory medicine meeting.

DxPx U.S. is hosted within the ADLM 2024 Clinical Lab Expo, offering attendees an unparalleled opportunity for networking, partnering, and brand exposure.

ADLM 2024 CLINICAL
LAB EXPO FLOOR



DxPx CONFERENCE FLOOR



NETWORKING OPPORTUNITIES



MONDAY, JULY 29th:

PRIVATE EQUITY DINNER

Off-site at one of Chicago's chicest venues, this invitation-only event is for private equity firms & growth-stage companies



JULY 30th - AUGUST 1st:

1X1 NETWORKING

On-site in the DxPx area, take advantage of our private meeting spaces



TUESDAY, JULY 30th:

DxPx RECEPTION

On-site in the DxPx area, relax and network with all DxPx U.S. participants



WEDNESDAY, JULY 31st:

42PLUS1 PITCH COMPETITION FINALS

On-site in the DxPx area, watch LIVE as one of our startup competitors takes home up to \$2 million in funding

THE 42PLUS1 PITCH COMPETITION

42PLUS1 is an **exclusive pitch competition dedicated to startups** that are active in the diagnostics, digital health, precision medicine & life science tools space, with up to \$2 million in funding available for our winners.

All applicants have their business plans **reviewed by up to five investors or industry executives**. We compile their feedback so every 42PLUS1 participant understands how their pitch compares to other applicants.

Our eight finalists will compete **live on stage at this year's DxPx U.S.** to take home the grand prize.

JOIN THE DxPx AMBASSADOR NETWORK

Ambassador Program Benefits

- Get up to three (3) FREE investor registrations for you and your colleagues.
- Get one (1) FREE startup registration for every five (5) portfolio companies* that you refer in the Diagnostics, Digital Health, Precision Medicine, and Life Science Tools industries.
- Enhance the visibility of your brand before and during the conference in DxPx U.S. promotional materials.

Ambassador Program Requirements

- Refer at least one (1) startup in your network each month to the 42PLUS1 Pitch Competition.**
- Apply to be a judge for the 42PLUS1 Pitch Competition and review at least five (5) 42PLUS1 applications for the 2024 award cycle.
- Post to your social media accounts at least one (1) time per month to help us promote DxPx U.S. and/or the 42PLUS1 Pitch Competition.

** Limit 5 free startup registrations per Ambassador.*

*** Startup must complete and submit an application to 42PLUS1.*



STARTUP CITY



1X1 MEETING BOOTHS



PANEL DISCUSSIONS



42PLUS1 PITCH AWARD