

**BROWN GIBBONS LANG & COMPANY**  
PRESENTS



**AN INDUSTRY + INVESTOR PARTNERING CONFERENCE**  
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

PART OF THE

**ADLM 2024**

**BOLD MOVE.**

Clinical Lab Expo  
**July 30 - August 1, 2024**  
Chicago, IL

**SPONSORSHIP OPPORTUNITIES**

 **BROWN GIBBONS  
LANG & COMPANY**

# 2024 SPONSORSHIP OPPORTUNITIES



	Gold \$50k	Silver \$25k	Bronze \$10k
Recognition as one of up to three Gold sponsors, with exclusive sponsorship of one of the following: -Private Equity Dinner on Monday, 7/29 -Cocktail Reception on Tuesday, 7/30 -42Plus1 Pitch Award Competition Finals on Wednesday, 7/31 -Startup City running Tuesday, 7/30 – Thursday, 8/1	X		
Priority scheduling for 1x1 meetings	X		
Logo recognition on the DxPx 1x1 meeting cubicles <b>(must commit by 5.16.24)</b>	X	X	
One (1) exhibition booth space <b>(sponsor to furnish all booth materials)</b>	X	X	
Sponsorship of one Fireside Chat or Panel Discussion, including the right to moderate or participate	X	X	
Recognition within email marketing blasts, including sponsor logo <b>(must commit by 5.16.24)</b>	3	2	1
DxPx U.S. Complimentary Registrations (for use by corporate employees, portfolio companies or companies in your deal flow)	15	8	3
Logo recognition on the DxPx U.S. website & partnering app	X	X	X
Logo recognition on the DxPx U.S. sponsorship wall at DxPx U.S.	X	X	X
Recognition on LinkedIn & Twitter via dedicated Thank You post, including sponsor logo <b>(must commit by 5.16.24)</b>	3	2	1
Option to include a pre-recorded company presentation featured on the DxPx U.S. website <b>(must commit by 5.30.24)</b>	X	X	X
Access to all company presentations	X	X	X
One (1) advertisement in the DxPx U.S. program	Full Page	Half Page	Quarter Page
Right of First Refusal for DxPx EU 2025* & DxPx U.S. 2025** *January 27, 2025 in Munich, Germany **July 27-31 in Chicago, IL	X		

PLATINUM SPONSOR:



GOLD SPONSOR:

**ADLM 2024**  
**BOLD MOVE.**



**STARTUP  
CITY**



**2024**



**1X1 MEETING  
BOOTHS**



**PANEL  
DISCUSSIONS**



**42PLUS1 PITCH  
AWARD**

