



BROWN GIBBONS  
LANG & COMPANY  
PRESENTS



AN INDUSTRY + INVESTOR PARTNERING CONFERENCE  
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

PART OF THE  
**ADLM 2024**  
**BOLD MOVE.**

July 30 - August 1  
Chicago, IL

## ABOUT DxPx U.S.

- **DxPx is an Industry + Investor Partnering Conference** for the Diagnostics, Digital Health, Precision Medicine, and Life Science Tools industries. DxPx U.S. is presented by Brown Gibbons Lang & Company (BGL), a leading independent investment banking and financial advisory firm.
- DxPx U.S. is **the place for startups and growth-stage companies** to meet with investors and industry participants for licensing, financing, co-development, and M&A opportunities.



DxPx is also home to the 42PLUS1 Pitch Competition, which offers Startups the chance to compete for up to **\$2 million in funding**.

## DxPx AT ADLM 2024

- With more than 900 exhibitors, **ADLM 2024** is the premier global laboratory medicine meeting.
- DxPx U.S. is hosted within the ADLM 2024 Clinical Lab Expo, offering attendees an **unparalleled opportunity** for networking, partnering, and brand exposure.
- ADLM is a Gold Sponsor of DxPx, enabling all attendees to get the most out of their time in Chicago this July:



All DxPx attendees receive a **FREE** registration for the ADLM 2024 Clinical Lab Expo  
**AND**  
All ADLM 2024 Clinical Lab Expo Exhibitors receive a **FREE** registration for DxPx U.S.

- Investors, Accelerators, and Startups are also eligible for a **FREE or discounted registration to DxPx U.S.**  
[Learn more on our website.](#)



# DxPx U.S. FOR EARLY-STAGE INVESTORS

A partnering conference for investors looking for the most exciting new companies in the industry

## DxPx's Early-Stage Investors include:

- Venture Capitalists
  - Corporate VC
  - Angel Investors
  - Accelerator & Incubators – join our [Ambassador Network](#)
  - Private Investors
- **MEET** right in the heart of the ADLM 2024 Clinical Lab Expo and schedule 1×1 meetings with startups in our **private DxPx meeting spaces**.
- And visit our exhibitors in Startup City, featuring some of the most exciting new companies in Diagnostics, Digital Health, Precision Medicine, and Life Sciences Tools.
- **ATTEND DxPx U.S. for free by [registering as a judge](#)** for our 42PLUS1 pitch competition, which also gains you **access to the entire 42PLUS1 2024 application database**.
- **NETWORK** with all DxPx attendees at our **Cocktail Reception on Tuesday, July 30<sup>th</sup>**. Take some time to connect and unwind with your industry peers on-site in the DxPx reception area.
- **LEARN** from our DxPx panelists and speakers about the latest **industry trends and market insights**. And hear presentations from a select group of startups to learn more about their businesses and growth plans, live from the DxPx stage.
- **ATTEND** the exciting final round of our 42PLUS1 pitch competition, taking place live at DxPx U.S. this year, and watch as one of our startups takes home **[up to \\$2 million in funding](#)**.
- **GROW** your portfolio by leveraging all that DxPx U.S. has to offer.



**STARTUP  
CITY**



**2024**



**1X1 MEETING  
BOOTHS**



**PANEL  
DISCUSSIONS**



**42PLUS1 PITCH  
AWARD**

