



BROWN GIBBONS
LANG & COMPANY
PRESENTS



AN INDUSTRY + INVESTOR PARTNERING CONFERENCE
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

PART OF THE
ADLM 2024
BOLD MOVE.

July 30 - August 1
Chicago, IL

ABOUT DxPx U.S.

- **DxPx is an Industry + Investor Partnering Conference** for the Diagnostics, Digital Health, Precision Medicine, and Life Science Tools industries. DxPx U.S. is presented by Brown Gibbons Lang & Company (BGL), a leading independent investment banking and financial advisory firm.
- DxPx U.S. is **the place for startups and growth-stage companies** to meet with investors and industry participants for licensing, financing, co-development, and M&A opportunities.



DxPx is also home to the 42PLUS1 Pitch Competition, which offers Startups the chance to compete for up to **\$2 million in funding**.

DxPx AT ADLM 2024

- With more than 900 exhibitors, **ADLM 2024** is the premier global laboratory medicine meeting.
- DxPx U.S. is hosted within the ADLM 2024 Clinical Lab Expo, offering attendees an **unparalleled opportunity** for networking, partnering, and brand exposure.
- ADLM is a Gold Sponsor of DxPx, enabling all attendees to get the most out of their time in Chicago this July:



All DxPx attendees receive a **FREE** registration for the ADLM 2024 Clinical Lab Expo
AND
All ADLM 2024 Clinical Lab Expo Exhibitors receive a **FREE** registration for DxPx U.S.

- Investors, Accelerators, and Startups are also eligible for a **FREE or discounted registration to DxPx U.S.**
[Learn more on our website.](#)



DxPx FOR SERVICE PROVIDERS

A conference for servicers looking to connect with their next business partners

- **MEET** right in the heart of the ADLM 2024 Clinical Lab Expo and schedule 1×1 meetings with startups, early-stage investors, growth-stage companies, private equity firms, established industry organizations, accelerators, and others in our private DxPx meeting spaces.
- **ATTEND** for \$3,499, or, **ADLM Exhibitors can attend DxPx for free** by [filling out our ADLM registration form by May 1st](#).
- **NETWORK** with all DxPx attendees at our **Cocktail Reception on Tuesday, July 30th**. Take some time to connect and unwind with your industry peers on-site in the DxPx reception area.
- **Join DxPx as a sponsor** and enjoy a host of benefits, including the opportunity to exhibit in a fully-built and custom-branded booth located right next to Startup City when you commit by May 17th. As an official DxPx U.S. sponsor, you also have the opportunity to attend our exclusive, off-site Private Equity Dinner.
- **LEARN** more about the latest industry trends and market insights from our DxPx panelists and speakers to help you identify future opportunities for your business.
- **GROW** your portfolio by leveraging all that DxPx U.S. has to offer.



**STARTUP
CITY**



2024



**1X1 MEETING
BOOTHS**



**PANEL
DISCUSSIONS**



**42PLUS1 PITCH
AWARD**

