



BROWN GIBBONS
LANG & COMPANY
PRESENTS



AN INDUSTRY + INVESTOR PARTNERING CONFERENCE
DIAGNOSTICS | DIGITAL HEALTH | PRECISION MEDICINE | LIFE SCIENCES TOOLS

PART OF THE
ADLM 2024
BOLD MOVE.

July 30 - August 1
Chicago, IL

ABOUT DxPx U.S.

- **DxPx is an Industry + Investor Partnering Conference** for the Diagnostics, Digital Health, Precision Medicine, and Life Science Tools industries. DxPx U.S. is presented by Brown Gibbons Lang & Company (BGL), a leading independent investment banking and financial advisory firm.
- DxPx U.S. is **the place for startups and growth-stage companies** to meet with investors and industry participants for licensing, financing, co-development, and M&A opportunities.



DxPx is also home to the 42PLUS1 Pitch Competition, which offers Startups the chance to compete for up to **\$2 million in funding**.

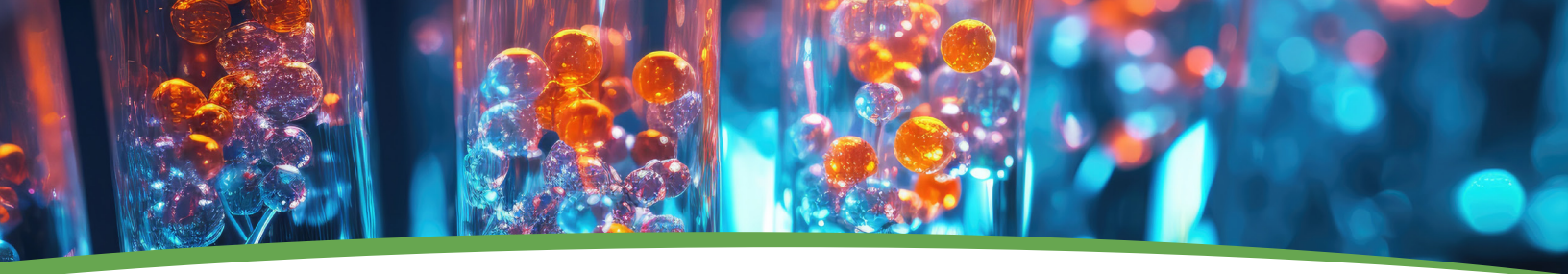
DxPx AT ADLM 2024

- With more than 900 exhibitors, **ADLM 2024** is the premier global laboratory medicine meeting.
- DxPx U.S. is hosted within the ADLM 2024 Clinical Lab Expo, offering attendees an **unparalleled opportunity** for networking, partnering, and brand exposure.
- ADLM is a Gold Sponsor of DxPx, enabling all attendees to get the most out of their time in Chicago this July:



All DxPx attendees receive a **FREE** registration for the ADLM 2024 Clinical Lab Expo
AND
All ADLM 2024 Clinical Lab Expo Exhibitors receive a **FREE** registration for DxPx U.S.

- Investors, Accelerators, and Startups are also eligible for a **FREE or discounted registration to DxPx U.S.**
[Learn more on our website.](#)



DxPx U.S. FOR GROWTH COMPANIES

A partnering conference for experienced companies looking to make their next big moves

- **MEET** some of the most exciting new companies in the industry, right in the heart of the ADLM 2024 Clinical Lab Expo, and schedule 1×1 meetings with startups in our private DxPx meeting spaces. Attend for just \$2,225, or, **ADLM 2024 Exhibitors can attend DxPx for free** by [filling out our ADLM registration form](#).
- **ATTEND** our **Private Equity Dinner on Monday, July 29th**. This invitation-only event will take place off-site at one of Chicago's chicest venues; interested companies and private equity firms can [indicate their interest here](#).
- **PRESENT** to our audience of investors and **get 15 minutes of dedicated time on the DxPx stage**. Add this unique opportunity – one of our most popular offerings (limited slots available) – for only \$749.
- **NETWORK** with all DxPx attendees at our **Cocktail Reception on Tuesday, July 30th**. Take some time to connect and unwind with your industry peers on-site in the DxPx reception area.
- **LEARN** more about the latest **industry trends and market insights** from our DxPx panelists and speakers to help you identify future opportunities for your business.
- **GROW** your company by leveraging all that DxPx U.S. has to offer.



**STARTUP
CITY**



2024



**1X1 MEETING
BOOTHS**



**PANEL
DISCUSSIONS**



**42PLUS1 PITCH
AWARD**

