

Join investors, corporate executives & entrepreneurs from over 30 countries.



Industry & Investor Partnering Conferences

Facilitating business development & technology scouting
in the diagnostics & life science tools industries.

Our vision for DxPx

International partnering - just & only for “ugly ducklings”.

DxPx has an exclusive focus on **diagnostics, digital health, precision medicine & life science tools** as these industries frequently share technologies and are typically underrepresented at partnering conferences, - where the majority of investors focus on therapeutics and biotech - leaving founders and entrepreneurs in the DxPx space feeling like "ugly ducklings". The first DxPx conference was launched in 2018 to offer a dedicated networking & business development platform for these founders, their companies, and investors who love these ugly ducklings.

Celebrating its 5th year, DxPx is rolling out a new look, new event formats, new sponsorship opportunities, and an enhanced event experience that will build upon our commitment to transforming the next decade of our industry. We bring together c-level executives, decision-makers, and innovators **to address today's most pressing challenges and help solve tomorrow's greatest opportunities.**



The DxPx approach

Our philosophy – effective networking is key.

We strive to offer a **unique partnering experience**, on-site as well as digitally, where the entire diagnostics & tools ecosystem can convene. This is why, in 2023/2024 we're adapting our DxPx platform, especially around curated connections and personalized experiences, within a multi-event environment. Using our experience of the last 5 years, interest-based keywords of our participants, survey results, and a continuously advancing partnering platform based on artificial intelligence, we look forward to providing a **personalized, yet impact-orientated networking experience**.

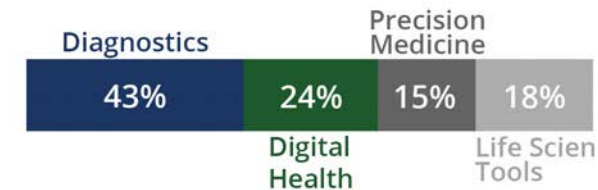
The DxPx conferences

With a focus on decision makers.

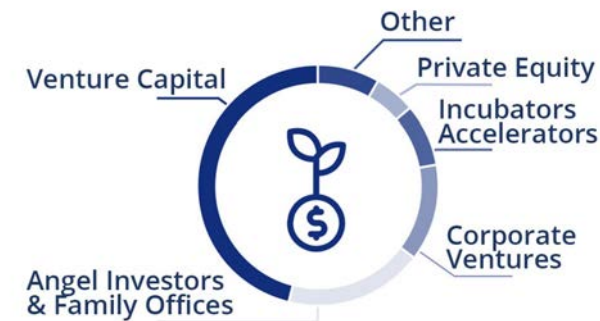
DxPx attendees join us from around the world. We bring together **over 30 countries** and different key players so that they can learn from each other, collaborate and together define a new future for our industry.

The 2023 & 2024 DxPx Conferences are expected to reach pre-covid attendance levels of 500 participants.

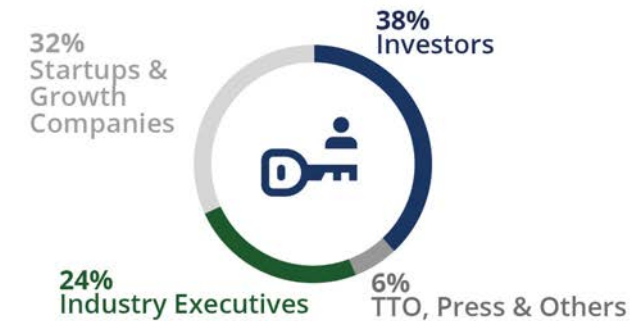
Represented industries



Investor types



Key players



Say hello to *some* of our participants

who attended and come back.

DxPx is the stage for industry decision makers to
congregate and connect with solution providers and
brands who can help solve their complex challenges
and accelerate their ambitious goals.

The table features only a small
percentage of the participating
companies.

Startups & Growth Companies



Industry Companies



Investors, focusing on diagnostics, digital health, precision medicine and life science tools





18,000 sqft in ADLM



Startup City



42PLUS1 Pitch Award



Pre-scheduled 1-on-1s



Panel Discussions



Industry Insights

What to expect

3 days in the USA. 1 day in the EU.

DxPx is all about partnering with your peers from the diagnostics, digital health, precision medicine, and life science tools industry to get innovations to the market and evolve existing technologies. To do so, we built an **engaging, interesting, motivating, and inspiring environment for our participants.**

We provide startups & growth-companies with the time and space to show off their technologies either at their Startup City Booth or via pre-scheduled one-on-one meetings. Everyone should be able to find their next partnership on our digital, AI-based partnering platform. To achieve even more, we hand over the stage to our speakers to share their industry insights and to the startups pitching at the 42PLUS1 pitch award.

That's the DxPx experience.

The program

Just & only focusing on Diagnostics, Digital Health, Precision Medicine & Life Science Tools.



Meet.

Set up your personal itinerary by pre-scheduling one-to-one meetings with growth companies, investors and decision makers from the Diagnostics, Digital Health, Precision Med. and Life Science Tool industries.

Discuss.

Learn from active family offices, venture capitals, private equity, strategic investors, and industry experts who share their experiences and strategies.

Exhibit.

Promote your company to industry executives and showcase products at your booth to get the most out of your DXPx attendance.

Pitch.

Submit a pitch that will be reviewed by our executive jury; more than 50 investors. The best applicants will be invited to pitch their business and compete for up to \$2,000,000 in funding at our 42PLUS1 Pitch Award.

*See you in
Chicago!*

July 30 – Aug. 1, 2024
in the ADLM



Facilitating business development & technology scouting

3 days. Hundreds of business opportunities.

To make travel budget count and increase access to industry players, DxPx has been an official partner of ADLM, the largest diagnostics conference in the world, and MEDICA, as the biggest healthcare conference in Europe. We also build long-term, exclusive knowledge partnerships with some of the leading advisory firms to keep the ratio of service providers low while not compromising on quality.

Over
3,000
1-on-1
meetings

Over
400
participants

Over
45
Speakers

took place in last year's DxPx events,
either digitally or in person.

Developed to maximize value for all participants (1/2)

3 days. Hundreds of business opportunities.

Accelerators: Special benefits to support their startups network.

- Special offers for community booth to help gain visibility
- Specific discounts available for their startups
- Automatic upgrade to Silver partner with all benefits once 10 or more startups register



Investors: Benefit from industry focus of DxPx to expand network & find new deal opportunities

- Find members for syndicates for your portfolio companies
- Meet with strategics and investment banks to facilitate exits
- Gain free access to the 42plus1 applicants and learn about new technologies
- One-on-one meetings with founders to get a firsthand impression
- Free access in exchange for providing feedback to only 5 pitch applicants prior to DxPx

"DxPx is a great place that brings industry leaders, investors, and start-up CEOs together to discuss how to bring innovation to the market."



Steve Becker
Senior Director,
Molecular Diagnostics Licensing
and Commercial Supply

Developed to maximize value for all participants (2/2)

3 days. Hundreds of business opportunities.

Startups: Find your **investor** at DxPx for a successful future for your company.

- Meet 100+ investors active in Dx & life science tools
- Learn from industry and financing experts
- Connect with other entrepreneurs
- **Network like never before, in the heart of the ADLM.**
- Gain free access to an off-line investor database enabling direct contacts outside DxPx (launch expected 2023)

Middle market players: Dedicated networking with **private equity** funds.

- **Free networking breakfast with at least 15 private equities; application required**
- Capped at a maximum of 15 selected companies to insure a one-to-one ratio of executives & investors
- Follow-up discussions are possible in private meeting areas during regular DxPx hours or during the evening reception

Industry partners: Pre-scheduled meetings, AI-based meeting suggestions

- Effective technology & business scouting as all meetings are pre-selected
- Exhibit at your own **"Exhibitor's Booth"** by DxPx in ADLM
- Private discussions in dedicated meeting cubicles
- Access to investor, private equity and growth stage investor panels
- The opportunity to **"Reverse Pitch"** on the DxPx main stage for 15 minutes; only 10 slots.

"With DxPx as the official partner of AACC as the largest diagnostics trade fair, the conference attracts key participants from around the world!"



Sebastian Swienty
Senior Director,
Corporate Business
Development Licensing

We offer various ways to join us as a partner

Get more engaged with your industry – at one of the fastest-growing partnering events.



Knowledge Partners

Active long-term partners who we offer exclusivity in their field of business.



Sponsors

Enable us to grow while gaining special benefits as bronze, silver or gold partner.



Jurors

Investors & industry partners who gain access and review business plans.



Speakers

Industry experts who share their knowledge on the DxPx Stage.



Media Partners

Help us change the face of our industries and are awarded free admission.

*"What a special couple of days! Damn-
Glad I decided to join. Great Work!"*





Save the dates & see you soon!

DxPx EU in Munich, Germany
just 2 days after the Oktoberfest!



1 day On-site:
October 5, 2023

DxPx US in Chicago, IL
in the ADLM.



3 days On-site:
July 30 – Aug. 1, 2024



Email

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Schedule a meeting:
<https://meetings.hubspot.com/m-stange>

www.dxpx-conference.com