

Join investors, corporate executives & entrepreneurs from over 30 countries.



Industry & Investor Partnering Conferences

Facilitating business development & technology scouting.

Our vision for DxPx

International partnering - just & only for “ugly ducklings”.

DxPx has an exclusive focus on **diagnostics, digital health, precision medicine & life science tools** as these industries as they frequently share technologies and are typically underrepresented at partnering conferences where the majority of investors focus on therapeutics and biotech - leaving founders and entrepreneurs in the DxPx space feeling as “ugly ducklings”. The first DxPx conference was launched in 2018 to offer a dedicated networking & business development platform for these founders their companies - and investors who love these ugly ducklings.

Celebrating its 4th year, DxPx is rolling out a new look, new event formats, new sponsorship opportunities, and an enhanced event experience that will build upon our commitment to transforming the next decade of our industry. We bring together c-level executives, decision-makers, and innovators **to address today's most pressing challenges and help to solve tomorrow's greatest opportunities.**



The DxPx approach

Our philosophy – effective networking is key.

We strive to offer a **unique partnering experience**, on-site as well as digitally, where the entire diagnostics & tools ecosystem can convene. This is why we're adapting our DxPx 2022 platform, especially around curated connections and personalized experiences, within a multi-event environment. Using our experience of the last 4 years, interest-based keywords of our participants, survey results, a continuously advancing partnering platform based on artificial intelligence, we look forward to providing a **personalized, yet impact-orientated networking experience**.

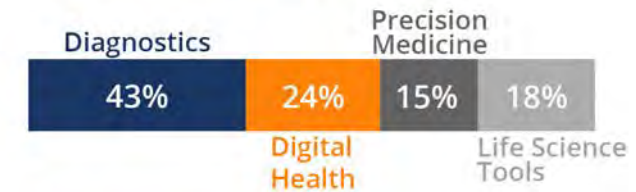
The DxPx conferences

With a focus on decision makers.

DxPx attendees join us from around the world. We bring together **over 30 countries** and different key players so that they can learn from each other, collaborate and together define a new future for our industry.

The DxPx EU 2022 is expected to reach pre-covid attendance levels of 500 participants.

Represented industries



Key players



Investor types



Say hello to some of our participants

Who attends and comes back.

DxPx 2022 is the stage for industry decision makers to congregate and connect with solution providers and brands who can help solve their complex challenges and accelerate their ambitious goals.

Startups & Growth Companies



Industry Companies



Investors, focusing on diagnostics, digital health, precision medicine and life science tools





Innovation pavilion



Pre-scheduled 1-on-1s



Industry insights



42PLUS1 pitch award



Networking reception

What to expect

2 days in the EU. 3 days in the US.

DxPx is all about partnering with your peers from the diagnostics, digital health, precision medicine and life science tools industry to get innovations to the market and evolve existing technologies. To do so, we build an **engaging, interesting, motivating and inspiring environment for our participants.**

If it is giving startups the time and space to show off their technologies either at their exhibition booth or in the pre-scheduled one-on-one meetings. Everyone should be able find their next partnership on our digital, AI based partnering platform. To inspire even more, we hand over the stage to our speakers giving their industry insights and the startups, pitching at the 42PLUS1 pitch award.

Not to forget – our legendary rooftop reception. Enjoy drinks, peers, network or just enjoy the view.

That's the DxPx experience.

The program

Just & only focusing on Diagnostics, Digital Health, Precision Medicine & Life Science Tools.



Meet.

Set up your personal itinerary by pre-scheduling one-to-one meetings with growth companies, investors and decision makers from Diagnostic, Digital Health, Precision Med. and Life Science Tool companies.

Discuss.

Learn from active family offices, venture capitals, private equity, strategic investors, and industry experts who share their experiences and strategies.

Exhibit.

Promote your company to industry executives and showcase products at your booth to get the most out of your DxPx attendance. The company presentations and contacts will also be made available digitally.

Pitch.

Submit a pitch that will be reviewed by our executive jury. The best applicants will be invited to pitch their business and compete for \$2,000,000 funding at our 42PLUS1 Pitch Award.



Leading International Trade Fair

DÜSSELDORF, GERMANY
14-17 NOVEMBER 2022

www.medica.de

Member of  MEDICAAlliance



Facilitating business development & technology scouting

2 days. Hundreds of business opportunities.

To make travel budget count and increase access to industry players, DxPx is an official partner of AACC, the largest diagnostics conference in the world, and MEDICA, as the biggest healthcare conference in Europe. We also build long-term, exclusive knowledge partnerships with some of the leading advisory firms to keep the ratio of service providers low while not compromising on quality.



were converted at DxPx US 2022,
during the digital partnering period
alone.



reach a DxPx user on
average

Developed to maximize value for all participants (1/2)

2 days. Hundreds of business opportunities.

Accelerators: Special benefits to support their startups network.

- Special offers for community booth to help gain visibility
- Specific discounts available for their startups
- Automatic upgrade to Silver partner with all benefits once 10 or more startups register



Investors: Benefit from industry focus of DxPx to expand network & find new deal opportunities

- Find members for syndicates for your portfolio companies
- Meet with strategics and investment banks to facilitate exits
- Gain free access to the 42plus1 applicants and learn about new technologies
- One-on-one meetings with founders to get a firsthand impression
- Free access in exchange for providing feedback to only 5 pitch applicants prior to DxPx

"Great organisation and execution"

 BROWN GIBBONS
LANG & COMPANY



Christoph D. Brandenberger
Managing Director

Developed to maximize value for all participants (2/2)

2 days. Hundreds of business opportunities.

Startups: Find your investor at DxPx for a successful future for your company.

- Meet 100+ investors active in Dx & life science tools
- Learn from industry and financing experts
- Connect with other entrepreneurs
- Make your travel budget count and also attend MEDICA while in town
- Gain free access to an off-line investor database enabling direct contacts outside DxPx (launch expected 2023)

Middle market players: Dedicated networking with private equity funds.

- Free networking breakfast with at least 15 private equities; application required
- Capped at a maximum of 15 selected companies to insure a one-to-one ratio of executives & investors
- Follow-up discussions are possible in private meeting areas during regular DxPx hours or during the evening reception

Industry partners: Pre-scheduled meetings, AI-based meeting suggestions

- Effective technology & business scouting as all meetings are pre-selected
- Private, undisturbed discussions in dedicated meeting cubicles
- Access to investor, private equity and growth stage investor panels
- Marginal additional cost as DxPx is co-hosted with leading industry conferences



Brian DellaValle • 06:14

What a special couple of days! Damn - glad I decided to join... Great work!



Industry & Investor
Partnering Conferences

www.dxp-conference.com

ORGANIZED BY



SLS
PARTNERING

We offer various ways to join us as a partner

Get more engaged with your industry – at one of the fastest-growing partnering events.



Knowledge Partners

Active long-term partners who we offer exclusivity in their field of business.



Sponsors

Enable us to grow while gaining special benefits as bronze, silver or gold partner.



Jurors

Investors & industry partners who gain access and review business plans.



Speakers

Industry experts who share their knowledge on the DxPx Stage.



Media Partners

Help us change the face of our industries and be awarded free admission.

"Thanks for this great event. I truly enjoyed it. The format facilitated deep and very efficient interactions with potential partners."



Dr. Babette Gldenpfennig
Head of Global Licensing

www.dxpx-conference.com



helps where innovation
takes time to find answers.

US Partner:



EU Partner:



Our Charity initiative - because innovations must reach patients

Sponsors & knowledge partner not only support us but
directly impact patient's lives.

- + We donate part of our income from sponsoring to renowned charity organization.
- + You are invited to publish own content on our charity platform on how you contribute to healthcare.
- + Content available for 12 months with option to update once.

Visit www.diagnostics4life.org for details

Save the day & see you soon!



Next DxPx in Europe
Save the Date!

Two Days in Person Maritim Hotel Düsseldorf, Germany

November 15th to 16th, 2022

2 Weeks Digital Partnering

November 4th - 14th, 2022

DxPx EU



in Dusseldorf, GER
Parallel to Medica

@ MARITIM HOTEL

2 days On-site:
Nov 15th – Nov 16th, 2022

Digital Partnering:
Nov 4th – Nov 14th, 2022



Email

Jessica Stolzenberg
Business Development Manager
j.stolzenberg@silversky-ls.com

DxPx US



In Anaheim, CA

@ AACC Clinical Lab Expo

2 days On-site:
Jul 25th – Jul 26th, 2023

Digital Partnering:
Jul 14th – Jul 24th, 2023



SLS Partnering GmbH

Brunnenstr. 23
40223 Düsseldorf, GER