



US

2022

World Series of Industry  
and Investor Partnering  
Conferences

In partnership with  
AACC Clinical Lab Expo

3 DAYS IN PERSON

AACC Clinical Lab Expo,  
McCormick Place, Chicago

July 26th - 28th, 2022

2 WEEKS DIGITAL PARTNERING

July 14th - 25th, 2022

Focusing on Diagnostics, Digital Health,  
Precision Medicine and Life Science Tools



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# Program

## Day 1

July 26<sup>th</sup>, 2022

## Day 2

July 27<sup>th</sup>, 2022

## Day 3

July 28<sup>th</sup>, 2022

**During all 3 days:** one-to-one partnering and access to the DxPx Startup City.

9:30 am - 10:00 am

### Opening Speech

Welcome speech, DxPx US 2022.

10:00 am - 10:30 am

### Keynote

Topic/speaker to be determined.

10:30 am - 11:30 am

### Panel Discussion

European Startups: Undervalued opportunities for US Investors?!

12:00 pm - 1:00 pm

### Panel Discussion

The future of AI in health care.

2:00 pm - 3:00 pm

### Panel Discussion

Upscaling & manufacturing in Cell & Gene Therapies - Current challenges and solutions.

4:00 pm - 5:00 pm

### Fireside Chat

Establishing a new diagnostics gold marker. The importance of clinical involvement in launching novel diagnostics to change the standard of care.

10:00 am - 11:00 am

### Panel Discussion

Post-merger integrations in life sciences. The good, the bad, the ugly.

1:30 pm - 3:30 pm

### 42PLUS1 Satellite FINALS

Watch live pitches from 8 innovative startups from the diagnostics, digital health, precision medicine, & life science tools industries.

4:00 pm - 5:00 pm

### Fireside Chat

Value-based medicine: What is realistic and what is needed.

7:00 pm - no end given

### Reception

Join the legendary DxPx Reception! At the Rooftop Bar of Hiltons at McCormick Place.

9:30 am - 12:00 pm

### Go Beyond

Discover exciting startups at the DxPx Startup City.

Get to know ASCO Conquer Cancer; our charity partner.

Catch up on more meetings and make the best out of this opportunity.

## Industry experts and speakers\* from:

**AACC**

**BROWN GIBBONS**  
LANG & COMPANY

**cytiva**

**DYNAMK**  
CAPITAL

**ELEMENTAL**  
MACHINES

**lino** Biotech AG  
Discover molecular interactions

**McDermott**  
Will & Emery

**McKinsey**  
& Company

**SILVERSKY**  
LIFESCIENCES

**STANDARD**  
BIOTOOLS

\*more to be announced soon.





# Panels & Sessions

Open for all AACC participants.

**Day 1**  
July 26<sup>th</sup>, 2022

## European Startups: Undervalued opportunities for US Investors?!

Cross-border investments from US-based VCs in European startups have continuously increased over the past years. In 2021, every 5th European deal had at least one U.S. investor on board, up from 17% in 2020 and 15% in 2019. Investors and entrepreneurs on this panel will discuss the unique challenges and opportunities that result from such cross-board deals and provide tips on how to best find and attract the right partners in oversea.

## The future of AI in health care.

Almost everyone considers AI applications in health care to become a game changer with major benefits on patient treatments and cost structures. Yet, regulatory approval and education of users such as physicians to trust algorithms remain challenging. In this panel we review how large-cap and smaller startups successfully overcame some of these hurdles and discuss what is needed over the next 5 years to realize more of the value that AI can offer to the health care system.

## Upscaling & manufacturing in Cell & Gene Therapies Current challenges and solutions.

Cell & Gene Therapies are considered to be the next big wave in medicine. Unlike classical pharmaceuticals, these therapies heavily depend on the quality of the manufacturing process. In addition, the short shelf life of the final products makes collecting data on safety and potency a time-critical challenge. Together with industry leaders and innovative life science tools companies, we will discuss new solutions and open gaps that need to be filled to make CGTs broadly accessible.

## Establishing a new diagnostics gold marker.

The importance of clinical involvement in launching novel diagnostics to change the standard of care. Novel diagnostic methods have the potential to change the standard of care in health-care. In this fireside chat we review how Cardiac troponin (cTn) has become an essential part of diagnosing myocardial infarction (MI) since testing for it was introduced in the 1990s and what the lessons are for launching similar diagnostic methods.







# Panels & Sessions

Open for all AACC participants.

**Day 2/3**

July 27<sup>th</sup> / 28<sup>th</sup>, 2022

## Post-merger integrations in life sciences. The good, the bad, the ugly.

Many transactions in the diagnostics & tools space are structured with a significant part of the compensation being linked to future milestones. Yet, with more than half of mergers and acquisitions failing or underperforming, it is important to learn how to increase chances for success. Bringing together two organizations, each with its own processes, culture, and management, is complex and requires full attention before and after the transaction. We learn from buyers, and entrepreneurs what to look out for and what mistakes to avoid.

## 42PLUS1 Pitch Award.

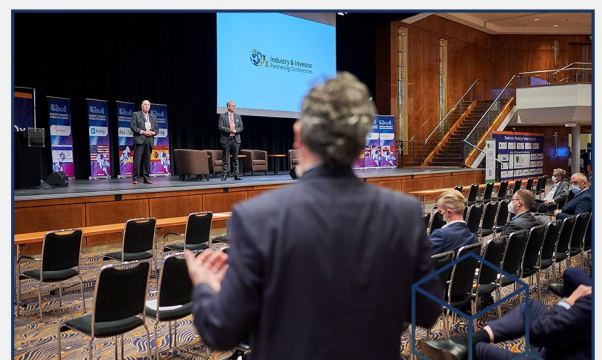
42PLUS1 is one of the highest prized pitch award and part of the DxPx Conference. Supporting startups and growth companies is what drives DxPx – for that reason 42PLUS1 offers \$2,000,000 for the finalists, in the form of convertible loans. With a huge audience of international investors and industry executives, participating startups have the chance to make a real difference and accelerate their business.

## Value-based medicine: What is realistic and what is needed.

Personalized medicine has made significant advances over the last decade and today we see first pharmaceutical companies providing warrants requiring payment only for successful therapies. Innovative diagnostic solutions are a critical component of this value-based medicine. We will discuss with thought-leaders from pharma, diagnostics and payers the limitations and prerequisites of a system where patients or even insurances ask for guarantees for therapies before signing a check.

## Go beyond.

Take your chance to learn about new technologies and investment opportunities from around the world and visit the DxPx startup city. All while enjoying a coffee and bring some color in your life.





DxPx US - located at the  
AACC Clinical Lab Expo!

**DxPx** Industry & Investor  
Partnering Conferences

## Floor Plan

Filled space: 2.000m<sup>2</sup> / 20.000 ft<sup>2</sup> & dedicated venue for panels and sessions.



**DxPx Partnering Area**  
(one-to-one meetings)



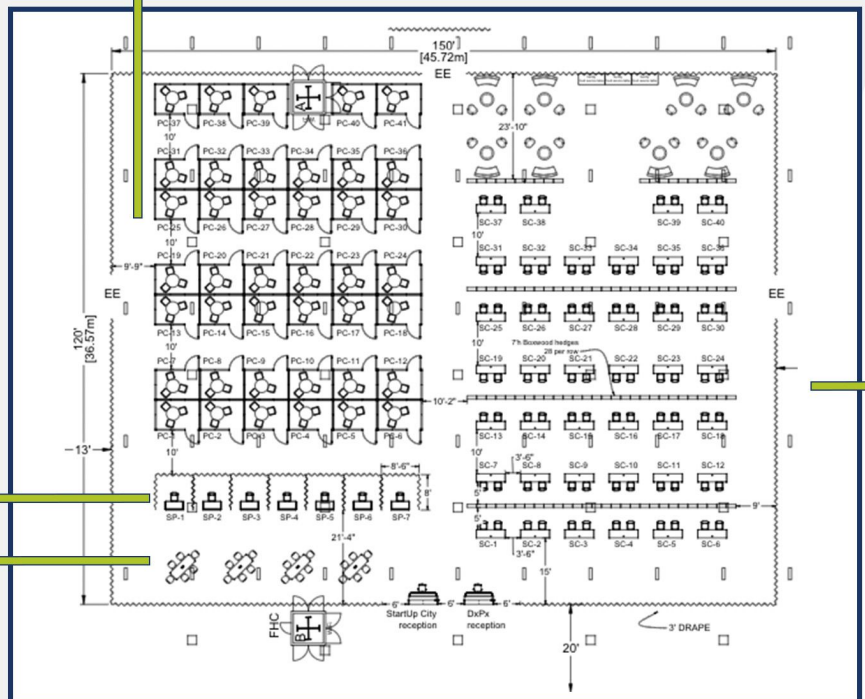
**Startup City**



**Dedicated Sponsors' Area**



**Working Area**



**Panels & Sessions' Venue**  
Stage



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